

JUST FOR MEN

SHAVES, WAXES AND MASSAGES FOR THE MODERN GENT

BY LAURA CORONADO



THE ROYAL SHAVE

—An old-fashioned barbershop setting creates a nostalgic backdrop for this 50-minute shave that begins with a facial cleanse and exfoliation. A luxurious hot lather and a straight-razor shave that goes both with and against the grain follows that. Finish with a clay mask that tones and firms, and an aftershave moisturizer. \$65. *The Spa & Salon at Aria in CityCenter*, 702.590.9600; arialasvegas.com

CLASSIC SHAVE N RUN

—Designed for the man who is short on time but big on style, this quick shave includes a hot-towel prep and lather, shave with the grain, a cold-towel finish, toner, aftershave balm and neck clean up. No excuses for looking scruffy at that last-minute meeting. \$25. *Elliott & Co.*, 8876 S. Eastern Ave., 702.990.5672; elliottandco.com

BRO-ZILIAN

—Much like the Brazilian wax for the ladies, the Bro-zilian removes unwanted hair from “down

there.” *Stoo, Shannon’s Serendipity Skincare in Sola Salons*, 2986 St. Rose Parkway, 702.353.3893

ORGANIC MALE FACIAL THERAPY

—Sensitive men are sexy, but sensitive skin is difficult to manage. The Organic Male Facial Therapy offers 50 minutes of botanical nurturing designed to combat environmental damage and balance, purify and restore the skin. Customization is available upon consultation. \$135. *Aquae Sulis Spa in JW Marriott Resort*, 702.869.7807; spa.jwlasvegasresort.com

ARNICA MUSCLE REPAIR MASSAGE

—Even the manliest of men get muscle pain and sore joints, and that’s where this anti-inflammatory treatment comes in. Arnica is a remedy used by herbalists that’s combined with camphorous oils of basil, rosemary and bay laurel to stimulate circulation. They’ll even throw in a scalp massage. \$140 for 50 minutes. *Spa & Salon Vidara in CityCenter*, 702.590.2474; vidara.com



PICK UP A JAR

BRANNONHAIR offers its own collection of hair-care products, including some especially developed for men. Dry Groom is a matte finish molding paste applied to dry hair to create a textured look while keeping the hair soft and pliable. In fact, Las Vegas men love the product so much that the salon sells about 40 jars a week. \$28. *Brannonhair Salon inside Red Rock Casino Resort and Spa*, 702.797.7878; brannonhair.com

BEST TIP

THE PERFECT SHAVE

“PREPPING your beard is very important. Be sure to wet your face plenty with warm water to soften the skin and open the pores. A quality shaving cream or soap will make a dramatic difference, as does the application method. Always make sure to shave with a clean, properly honed and stropped razor. Stretch your skin, use the correct angle and never use too much pressure. Rinse with cold water to close the pores. Don’t forget the after-shave balm or skin moisturizer. This helps your skin to recover.”

—*Max Sprecher, razor smith and owner of MadaSpa Home*, 8665 W. Flamingo Road, #131-406, 702.982.1322; madaspahome.com

